

# Membership Prospectus



The Australian Alliance for Energy Productivity (A2EP) is an independent, not-for-profit coalition of more than 80 business and research leaders helping Australian businesses pursue a cleaner and more successful future by producing more with less energy.

At A2EP we **ACE** energy productivity by:

- **Amplifying** our members voices and **Advocating** for programs and policies to help end users achieve energy productivity, growth, and an orderly transition to a zero emissions future
- **Connecting** our members, partners and stakeholders to the information and people they need
- **Exploring** the world's best practice for policy and technologies and **Educating** our audience with trusted, independent and practical insight.

With an emphasis on collaboration, our aim is to further technologies and systems that don't just use less energy but yield far more value from every unit of energy used.

Established in 2009, our work is supported by a global network of partners with whom we collaborate and share insights. We are regularly engaged by federal and state governments on the subject of energy productivity and have contributed to the development of various policy initiatives and programs technologies and systems.

## A coalition for collaboration

As an A2EP Member, you are part of an Alliance of industry and research leaders committed to decarbonisation, innovation and improving energy productivity as we transition to a clean energy economy.

We aim to introduce and bring Members together to spark mutually beneficial collaborations and partnerships with trusted organisations.

A2EP is a trusted partner of governments. Membership with A2EP gives your company the chance of consideration for government projects and demonstration programs we administer. Also with your input we can help shape government policy and programs that will help get your energy productivity project become a reality.

## Member exclusive events and discounts

We are focussed on the 'how' of decarbonisation, connecting our Members with the latest innovative technologies and approaches and building their capacity to implement measures the decarbonise and improve energy productivity.

As an A2EP member, you have exclusive access to technical training, webinars and conferences featuring Australian and global experts.

You also receive independent, data driven case studies which will help you inform your own efforts for improving energy productivity.



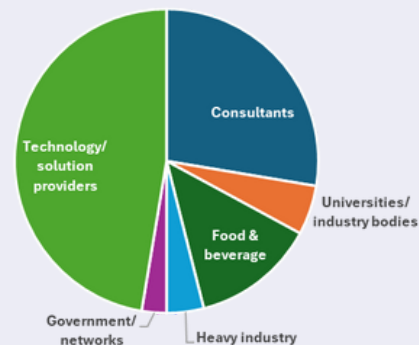
***"As leading, independent, impartial, expert advisors to business, A2EP ensures we are at the forefront of technological innovation that matters to our clients."***

- Energetics

# Our Membership

The strength of our Alliance is in the range of Members that comprise it. Our Membership includes a large number of suppliers of innovative solutions and technologies, expert consultants and a growing number of end-users with a focus on food and beverage manufacturing.

There are currently three levels of annual membership with A2EP, Industry Leader and Industry Supporter. All Members benefit from the network of like-minded experts who are passionate about improving energy productivity as a least-cost pathway to decarbonisation.



## Industry Leader Members



## Industry Supporters & Affiliate Members



Member level	Affiliate Members (by negotiation)	Industry Supporter	Industry Leader (Fellowship)
Annual cost		\$5,250 + GST	\$15,750 + GST
Access to Member-exclusive events and content such as the Member Quarterly Updates and Member Collaboration Pods	✓	✓	✓
Discounted places for events including professional development and site tours	✓	✓	✓
Annual speaking opportunities at A2EP webinars/events	By negotiation	1	2
Guaranteed speaking position for at least two A2EP events per year, including annual conference.	By negotiation	✓	✓
Eligibility to stand for A2EP Board	✓	✓	✓
Logo placement on the A2EP website Members page	✓	✓	✓
Membership launch on A2EP socials giving up to 20,000 impressions on LinkedIn		✓	✓
Briefings with A2EP CEO with your organisation/energy team		Annual	Quarterly
Flagship project featured on A2EP website homepage for at least six weeks (content supplied by Member)			✓
Premium access to events and Member opportunities			✓
Recognition of Industry Leader Membership on the front page of the A2EP website, at events and in emails			✓

## Member-exclusive access



Exclusive Member updates & networking drinks



Discounted access to site tours



Exclusive access to Member briefings



Discounted access to A2EP and industry events

## Our strength and reach



### LinkedIn and E-news

Our powerful network also extends online through our high-value communication channels. Members are invited to share project/product news through our network via our LinkedIn page, which has 4,600+ high quality followers, and our monthly e-newsletter, which has 2,500+ active subscribers and high open/click rates.

Via email, our Members also receive Member-exclusive funding and policy alerts and event invitations.

### Webinar recordings on YouTube

All A2EP webinars are recorded and shared on YouTube, our website and LinkedIn. As a service to Members, individual presentations from these webinars edited and shared separately to increase views and to provide valuable content for your business/organisation.

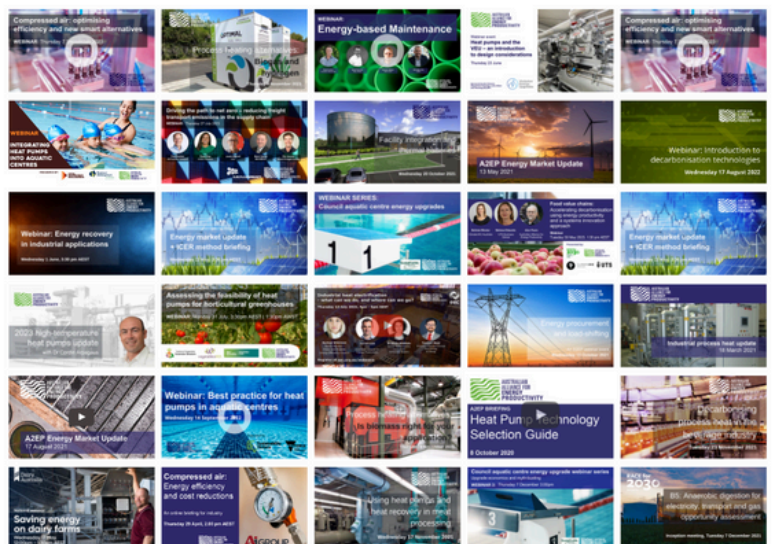
Our YouTube channel has around 500 followers from around the world and has recorded 20,000+ views in the last 12 months.



### Australian Alliance for Energy Productivity (A2EP)

Focused on the 'how' of decarbonisation, we target greater energy productivity to support business success & jobs growth

Think Tanks · Ultimo, New South Wales · 5K followers · 2-10 employees



## Our Board



**Dr Chris Briggs**  
UTS Institute for  
Sustainable Futures



**Tony Cooper**  
Energetics



**Quentin Crombie**  
(Company Secretary)  
Vanguard International



**Chun Hui Goh**  
Energy Smart Water



**Paul Gregory**  
(Treasurer)  
Sugar Australia



**Kylie Hargreaves**  
(Chair)  
Hargreaves International



**Adriana Hartcher**  
Contract Resources



**Rachel Mottram**  
Tronox Ltd



**Robert Nicholson**  
pitt&sherry



**Prof Gary Rosengarten**  
RMIT University



**Glenn Schultz**  
DETA Consulting



**Natalie Shanahan**  
AGL



**Alexander Swanson**  
Anthesis Australia



**Lisa Zembrodt**  
Schneider Electric

## Our Team



**Mark Barber**  
Membership Manager



**Jarrod Leak**  
Chief Executive Officer



**Michaela Ling**  
Program Manager



**Amanda McKittrick**  
Events Coordinator



**Alan Pears**  
Technical Innovations Lead



**Laura Taylor**  
Communications Manager



**Brendan Vos**  
Project Manager

## Contact us to discuss joining our Alliance

Please contact Mark Barber, our Membership Manager, to discuss how A2EP Membership can benefit your organisation.  
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